

Website Privacy Policy

Last Updated: September 3, 2026

Kelly L. Reed M.D. Professional Corporation respects the privacy of visitors to this website and is committed to minimizing the collection of information about website visitors and protecting the privacy and security of patient information.

Website Tracking and Cookies

This website does not use cookies or similar technologies for advertising, marketing, behavioral tracking, or analytics purposes.

Tracking cookies have been disabled. The website uses only cookies or similar technologies that are necessary for the security, integrity, and proper operation of the website. These technologies are provided by Cloudflare and may be used for purposes such as detecting malicious traffic, preventing abuse, protecting against security threats, and maintaining website security.

These security technologies are not used by Kelly L. Reed M.D. Professional Corporation for advertising, marketing, behavioral tracking, or analytics.

For additional information regarding Cloudflare's privacy practices and its use of cookies and similar technologies, please refer to Cloudflare's Privacy Policy and Cookie Policy.

HIPAA and Protected Health Information

Kelly L. Reed M.D. Professional Corporation is committed to protecting the privacy and security of protected health information ("PHI") in accordance with the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and other applicable federal and state privacy laws.

This Website Privacy Policy applies specifically to use of this public website. It is separate from the practice's HIPAA Notice of Privacy Practices, which describes how the practice may use and disclose PHI and explains patients' rights regarding their health information.

This website is intended primarily to provide general information about the practice. It is not intended to collect PHI or serve as a patient portal or secure method of communicating medical information.

Confidential medical information or PHI cannot be submitted through this website. Patients will be specifically directed to a secure method of communication provided by the practice.

The practice does not intentionally use advertising pixels, marketing trackers, behavioral analytics, or similar tracking technologies to collect or disclose PHI through this website.

Information You Provide

Confidential medical information or protected health information may not be submitted through this website.

Information voluntarily provided by telephone or through other authorized communication methods will be handled in accordance with applicable privacy and security requirements.

California Privacy Rights — CCPA and CPRA

California residents may have privacy rights under the California Consumer Privacy Act ("CCPA"), as amended by the California Privacy Rights Act ("CPRA"), when those laws apply to a particular business or category of personal information.

Depending upon the circumstances and applicable law, these rights may include the right to know about personal information collected, used, disclosed, sold, or shared; the right to request deletion or correction of certain personal information; the right to opt out of the sale or sharing of personal information; and the right not to receive discriminatory treatment for exercising applicable privacy rights.

Kelly L. Reed M.D. Professional Corporation does not collect nor sell personal information through this website and does not use website visitor information for cross-context behavioral advertising.

Because this website does not use advertising, marketing, behavioral tracking, or analytics cookies, the practice does not intentionally sell or share website visitor information for targeted or cross-context behavioral advertising.

Certain information governed by HIPAA or other medical privacy laws may be subject to different privacy requirements, rights, or exemptions under California law.

Nothing in this Website Privacy Policy is intended to limit any privacy rights available to an individual under HIPAA, the CCPA/CPRA, the California Confidentiality of Medical Information Act, or other applicable federal or California law.

Third-Party Services

This website does not contain links to third-party websites.

Cloudflare provides website security and infrastructure services used to help protect this website. Cloudflare may process limited technical information as necessary to provide its

security services. Please refer to Cloudflare's Privacy Policy for additional information regarding Cloudflare's privacy practices.

Changes to This Policy

This Privacy Policy may be updated periodically to reflect changes to the website, applicable law, or privacy and security practices. The date shown at the top of this policy indicates when it was most recently updated.

Contact

Questions regarding this Website Privacy Policy or applicable privacy rights may be directed to:

Kelly L. Reed M.D. Professional Corporation

Carmel, California

206-218-5923